

Electronic Acknowledgement Receipt

EFS ID:	5467483
Application Number:	10721010
International Application Number:	
Confirmation Number:	5650
Title of Invention:	Using concepts for ad targeting
First Named Inventor/Applicant Name:	Ross Koningstein
Customer Number:	82402
Filer:	John C. Pokotylo
Filer Authorized By:	
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Application Type:	Utility under 35 USC 111(a)

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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	NPL Documents	Ref_CF_AdForce_Manual.pdf	11410028 52eea9c9af60fa2a67c3c9c0bb7ef2c5e5f3b3a5	no	285

Warnings:

Information:

2	NPL Documents	Ref_CG_AdForce_SEC.pdf	706250	no	9
			388c763a86b2cf68cc6441d30028b5c6ea34c433		
Warnings:					
Information:					
3	NPL Documents	Ref_CH_BusinessWire.pdf	191029	no	2
			2fd1878e4fc38d9f8b18c5bfc2952033b5218a3e		
Warnings:					
Information:					
4	NPL Documents	Ref_CI_Zeff_Part_1_of_3.pdf	17286148	no	130
			a4c2e3709e5aa566e804f96a76b762894895f45f		
Warnings:					
Information:					
5	NPL Documents	Ref_CI_Zeff_Part_2_of_3.pdf	17695092	no	130
			1d96e36b3492a99dcca4deca77b9608859de1b955		
Warnings:					
Information:					
6	NPL Documents	Ref_CI_Zeff_Part_3_of_3.pdf	19233213	no	180
			7980abe70cf92249bd6c123a4e6bc7090d36ffa0		
Warnings:					
Information:					
7	NPL Documents	Ref_CJ_Reexam_Request_025_patent.pdf	2695018	no	85
			0cebb1bd9aa35e117bf3d1aabbab808e14fbf7bdd		
Warnings:					
Information:					
8	NPL Documents	Ref_CK_EmbedFont_Reexam_Request_045_patent.pdf	1175823	no	54
			d271ab989c45359a699da04488d84b5b3a4a6f90		
Warnings:					
Information:					
9	NPL Documents	Ref_CL_Reexam_Request_059_patent.pdf	2322461	no	81
			7bc9336f8406982c36f62e07d4612832f67313df		
Warnings:					
Information:					
10	NPL Documents	Ref_CM_Reexam_Request_587_patent.pdf	5959768	no	85
			0017e3450adf21a6a6e41bf424a2b41aa027a9de		
Warnings:					
Information:					

11	NPL Documents	Ref_CN_Statement_regarding_references_in_1449_form.pdf	82387	no	2
			3d73bd67ca3659eb61e547c1e2f191cc91e4bce4bb		
Warnings:					
Information:					
12	NPL Documents	Ref_CO_AU_OA_google48.pdf	188055	no	2
			a96e58b2868a03fef5eabd440ff3417fa16ca225		
Warnings:					
Information:					
13	NPL Documents	Ref_CP_Eng_Trans_JP_OA_google48.pdf	1218577	no	12
			42bf50175cf4b4daa75dc86cddb30adb98123afd		
Warnings:					
Information:					
14	NPL Documents	Ref_CP_JP_OA_google48.pdf	992432	no	10
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Warnings:					
Information:					
Total Files Size (in bytes):			81156281		

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.